FIRST
ENTERTAINMENT®
CREDIT UNION

We are Banking for IATSE.

# OUR MISSION:

We build lifelong financial relationships with the people in entertainment based upon a deep understanding of how they live and work.

FIRST ENTERTAINMENT® CREDIT UNION

# FROM SMALL BEGINNINGS

**1967**
Warner Bros. Employees Federal Credit Union

**1973**
Merger with Columbia Studios CU

**1984**
First Entertainment Federal Credit Union is born

**2003**
Serving more than 75,000 members

**2017**
Merger with Paramount Studios Employees CU

# RECENT PARTNERSHIPS WITH IATSE

- **December 21, 2024**: Participated in the *IATSE Lean In Lean On Holiday Drive* at Local 80, Burbank, alongside IATSE locals, Teamsters, and Basic Crafts, providing over ***$5,000*** to families in need.

- **December 21, 2024**: Participated in the *IATSE Local 728 Holiday Party* in Burbank, providing over ***$1,000*** to those in need.

- **January 16, 2025**: Joined the *IATSE Member Resource Assistance Gathering* at Local 80, offering support to members impacted by recent fires.

- **February 13, 2025:** Check presentation and providing over a ***$15,000*** donation to the *IATSE Disaster Relief Fund* to support Southern Californians impacted by recent fires.

- **February 22, 2025**: Participated in the *Techquity Showcase* at IATSE Local 728, continuing to show support for industry professionals.

- **March 11-13, 2025:** Provided lunch throughout the *Wildfire Resource Liquidation Event* at Local 80.

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# SERVING THE ENTERTAINMENT COMMUNITY

# TOGETHER THROUGH THE STRIKE

Funding

**$7 MILLION**

in Financial aid provided to our membership during the historic strike.

Donated more than

**2,000**

**NON-PERISHABLE ITEMS** to members during the holiday season.

Welcoming

**200 NEW MEMBERS**

who joined First Entertainment during the strike seeking financial aid and guidance.

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# WHAT MAKES US DIFFERENT?

- Member Ownership:
  - As a member, you're a co-owner with a say in our operations.
- Not-for-Profit:
  - We're dedicated to serving you, ensuring our focus remains on your financial well-being.
- Volunteer Leadership:
  - Our Board of Directors generously donates their time, reflecting our commitment to community-driven governance.
- Federally Insured:
  - Your deposits are protected up to $250,000 by the National Credit Union Administration (NCUA), providing you with peace of mind.

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# WHY FIRST ENTERTAINMENT?

Over $2B in assets serving 90,000 Members today

We underwrite loans differently than banks

Debt settlement offers for those in financial distress

GreenPath Financial Wellness

Focused on those in entertainment - It's in our name!

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# FIRST ENTERTAINMENT BENEFITS

# FULL-SERVICE FINANCIAL INSTITUTION

## Accounts

- Checking Accounts
- Savings Accounts
- Term Certificates
- Money Market Accounts
- Business Checking & Savings Accounts

## Credit Cards & Loans

- Personal Loans
- Auto Loans
- Mortgages & Home Equity
- Credit Cards
- Business Credit Cards
- Union Dues Loans

## Services

- Digital Banking
- Mobile App
- Insurance
- Investment Services

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# See our Digital Banking in action.

## Easily manage your accounts

Track and manage your First Entertainment accounts along with any external accounts all in one place with the Account Aggregation feature.
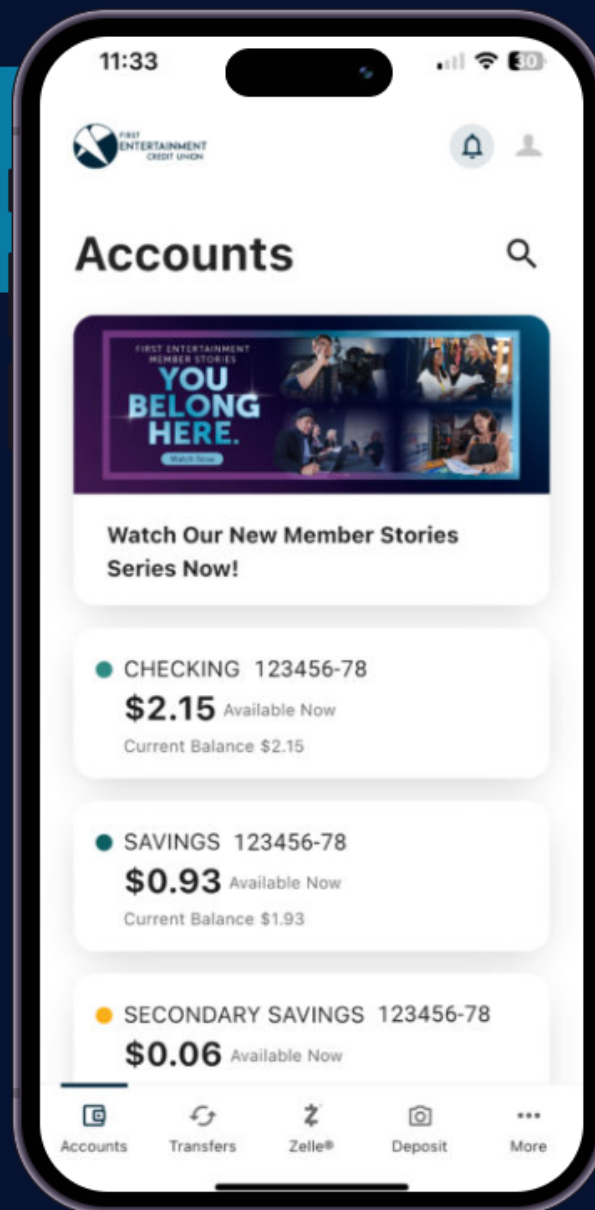
## Monitor your credit score

Take control of your credit, get score updates and analysis, alerts, and monitoring, plus view your full credit report.

## Pay bills online

Save time when you sign up for online Bill Pay and manage all your monthly expenses in one place.

## Card manager

Complete control of your debt and credit card all at your fingertips including setting travel notifications, daily limits and reporting lost/stolen cards.

## Deposit checks anywhere

Need to deposit a check but can't get to a branch or ATM? No big deal from your First Entertainment Mobile App.

## Set Up Direct Deposit

In just a few steps, you can set up direct deposit into your First Entertainment account through Digital Banking.

## Transfer money

Move money in a blink of an eye. Transfer funds either to your external or other First Entertainment accounts.

## Notifications

Our alerts feature allows you to receive notifications whichever way is most convenient to you, SMS text, mobile push, or email. Get instant updates to track your accounts.

# PARTNERSHIP BENEFITS



Partner with IATSE on local events.

Exclusive offer for new members where they can earn up to $500.

Access to banking anywhere on the globe with up to $180 in annual ATM rebates.

Exclusive cobranded Financial Wellness Center.

Customized marketing collateral provided by our marketing team.

FIRST ENTERTAINMENT® CREDIT UNION

# PROMOTIONS: RECEIVE UP TO $500 BY JOINING FIRST ENTERTAINMENT CREDIT UNION

- Obtain **$400** by opening a Value Checking account with a direct deposit of at least $1,000 per month within the first 90 days

- Receive another **$100** when you open a First Entertainment Credit Card and spend $500 within the first 90 days

# DIRECT DEPOSIT: PERKS AND BENEFITS

- Receive your direct deposits up to **3 days earlier**

- Up to **$180** annually in ATM fee rebates when using non-First Entertainment ATMs

- Access to 30,000+ surcharge-free ATMs

- No International ATM fees

- Get a **0.25% discount** on an Adjustable-Rate Mortgage (ARM) & Home Equity loans when you use autopay

- Enjoy up to **1% off** on auto loans, & **0.75% off** personal and union dues loans

Star-Studded Benefits
**AWARD-WORTHY CHECKING**

Our **Value Checking** account includes premium features and the benefits you need to create an award-worthy financial picture[1].

- Get **paid up to 3 days early**[2] with Advance Pay!
- Receive loan APR discounts when you setup autopay & direct deposit.
    - **0.25% discount** on Adjustable-rate mortgages, HELOCs, and home equity loans[3].
    - **0.75% discount** on Personal Loans, Union Dues Loans and Auto Loans[4].
- Up to **$180 in ATM fee rebates** per year[5].
- **Free access to Zelle®**[6] to send money quickly and securely.

Plus, enjoy no minimum balance requirements, no monthly service fees with eStatements[7], and access to 24/7 mobile banking with mobile deposits.

**Scan the QR code** to easily open an account online today!

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# UNION DUES LOAN

- Union Dues Loans up to **$10,000**

- Up to a three-year term

- Rates as low as **8.90% APR** with direct deposit and automatic payment

- Funds are used to pay initiation dues or reoccurring dues

**INVEST IN YOUR FUTURE** With A Union Dues Loan.

Cover union membership fees **quick and easy** with **competitive rates**[1]!

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# UNION DUES SWEEPSTAKES WINNER

- Congratulations to Robert, a talented Propmaker and proud IATSE Local 44 member, who won **First Entertainment's Union Dues Sweepstakes** after applying for our Union Dues Loan!

Become a Member

# THANK YOU!

- **Steve Owen**
- President & CEO
- sowen@firstent.org

- **Heather Lewis**
- VP of Sales
- hlewi@firstent.org